



CityMinds

EMPOWERING INNOVATION &
ENTREPRENEURSHIP KNOWLEDGE
TOWARDS URBAN MOBILITY & CITY
LOGISTICS TRANSFORMATION

Agenda

URBAN MOBILITY INNOVATION FUNDAMENTALS & CHALLENGES

DAY 01 | Monday 29th June

Time	Topic	Lecturers/Speakers
9:30–10:00	Welcome-registration	
10:00–10:45	Programme & speakers introduction	Dr. G. Ayfantopoulou , <i>CERTH</i> Prof. D. Vlachos , <i>AUTH</i>
10:45–11:30	Coffee break	
11:30–12:00	Keynote Speech <i>The Quest Towards Next-Generation Resilient and Sustainable Energy & Manufacturing Supply Chains: Challenges, Opportunities and Research Initiatives</i>	Prof. El. Iakovou , <i>Harvey Hubbell Professor of Industrial Distribution & Associate Director of Supply Chain Resilience and Sustainability, Texas A&M Energy Institute</i>
12:00–14:00	CityMinds challenges – Design Thinking approach – Presentation of design thinking approach – Challenges' introduction	<i>City Minds team, HDC, participants</i>
14:00–14:45	Lunch break	
15:00–17:00	Site visit 1: Liafarm Pharmaceuticals liafarm.gr/en/ <i>W/H automation; robotics; city logistics challenges; innovations in urban deliveries, etc.</i>	Liafarm Pharmaceuticals Yiouli Fasoula , <i>Human resources Director</i>
	End of Day 1	

CITY LOGISTICS



DAY 02 | Tuesday 30th June

Time	Topic	Lecturers/Speakers
8:30–9:00	Arrival	
9:00–9:20	Hardware and Software Tools for Digital Supply Chains	Prof. Bechtsis Dimitrios , <i>Associate Professor Department of Mechanical Engineering Aristotle University of Thessaloniki</i>
9:20–9:40	Sustainable city logistics: challenges, planning & applications	Sofoklis Dais, Dimos Touloumidis , <i>Research Associates, CERTH/HIT</i>
9:40–10:00	The case of Driveless Vehicles for Autonomous Last Mile Delivery in Unstructured Environments	Giannis Kostavelis , <i>Associate Professor in Robotics, Department of Supply Chain Management, International Hellenic University</i>
10:00–10:20	Urban Logistics in Practice: Lessons from a Last-Mile Living Lab in Athens	Panagiotis Kanellopoulos , <i>Innovation Department at ACS Courier and Postal Services</i>
10:20–11:00	Coffee break	
11:00–14:00	Workshop Phase 01 “Empathize” – Work on the selected challenges per group – Use of Design Thinking Tools (Stakeholder map, Persona, User Journey Map) – Define Challenge	<i>Hellenic Design Centre</i>
14:00–14:45	Lunch break	
15:00–17:00	Site visit 2: Thessaloniki Metro Operation Control Center www.thessmetro.gr/en/operation-control-center <i>Urban Regeneration through Infrastructure; sustainability; accessibility; autonomous and automated systems; innovations potential for city logistics</i>	Thessaloniki Metro , <i>Timos Taschounidis, Head of Operation & Performance control</i>
	End of Day 2	

SMART CITIES S LIVING LABS

DAY 03 | Wednesday 1st July

Time	Topic	Lecturers/Speakers
9:00–9:30	Arrival	
9:30–9:50	TBA	Kalogirou Chrysostomos
9:50–10:10	EIT Urban Mobility Initiatives	Julia Sampedro , <i>Education Officer at EIT Urban Mobility</i>
10:10–10:30	Unlocking the potential for innovation by Enabling cities open data spaces	Evdokimos Konstantinidis , <i>Asst. Prof of Digital, Technological and Open Innovation in Health Lab of Medicine /Aristotle University of Thessaloniki(AUTH)</i>
10:30–10:50	Living Labs supporting digitalization, transition, and open innovation ecosystems for smart cities	Dr. Jose-Maria Salanova , <i>Principal Researcher, CERTH/HIT</i>
10:50–11:30	Coffee break	
11:30–12:30	Site visit 3: HIT Transport Observatory and Data Management Centre <i>Present the Thessaloniki LL; describe and showcase the HIT portal services (observatory, routing, transport planning and simulation tools); Innovation & Incubation</i>	Dr. Jose-Maria Salanova & CERTH team M.
12:30–13:30	Lunch break	
13:30–17:00	Workshop Phase 02 <i>“Ideate-Prototype”</i> – <i>Work on the selected challenges per group</i> – <i>Use of Design Thinking Tools (Idea Portfolio, Storyboard)</i>	<i>HDC & CERTH facilitators</i>
	End of Day 3	



BUILDING ENTREPRENEURSHIP MINDSET

DAY 04 | Thursday 2nd July

Time	Topic	Lecturers/Speakers
9:00–9:30	Arrival	
9:30–9:50	From Engineer to Entrepreneur: Building Your Entrepreneurship Readiness	Odysseas Spyroglou , <i>Technology R&D Foresight AI Governance</i>
09:50–10:10	The role of Technology Transfer Offices (TTOs) in the Innovation Ecosystem	Katerina Papadopoulou , <i>Head of Technology Transfer Office, CERTH</i> <i>Dimosthenis Ioannidis</i> , <i>CIO & Co-founder of Optimems</i>
10:10–10:30	The case of Optimems <i>a CERTH-ITI spin-off company</i>	Dimos Ioannidis , <i>CIO & Co-founder of Optimems</i>
10:30–10:50	From pure research to market: the experience of deeptraffic <i>a CERTH-HIT spin-off company</i>	Evangelos Mitsakis , <i>CEO of Deeptraffic, Research Director of CERTH-HIT</i>
10:50–12:00	Coffee break	
12:00–13:00	Workshop Phase 03 <i>"Ideate-Prototype"</i>	<i>HDC & CERTH facilitators</i>
13:00–14:30	Lunch break	
14:30–17:00	Workshop Phase 03 – <i>Work on the selected challenges per group</i> – <i>Use of Design Thinking Tools (Idea Portfolio, Storyboard)</i>	<i>HDC & CERTH facilitators</i>
	End of Day 4	



PITCH DAY!

DAY 05 | Friday 3rd July

Time	Topic	Lecturers/Speakers
9:00–9:30	Arrival – final day preparation	
9:30–10:30	Workshop Phase 04 <i>Final presentation preparation</i>	<i>Participants</i>
10:30–11:00	Summarizing CityMinds – key insights	Marilena Zygouri , <i>CERTH</i> Prof. D. Vlachos , <i>AUTH</i>
11:00–13:00	Workshop Phase 05 <i>Project Pitching</i>	<i>Students</i>
13:00–13:30	Coffee break – (award committee meeting)	
13:30–14:30	Ceremony – Certifications & Awards	
14:30–17:00	Farewell Lunch	
	End of Day 5 – end of school	

